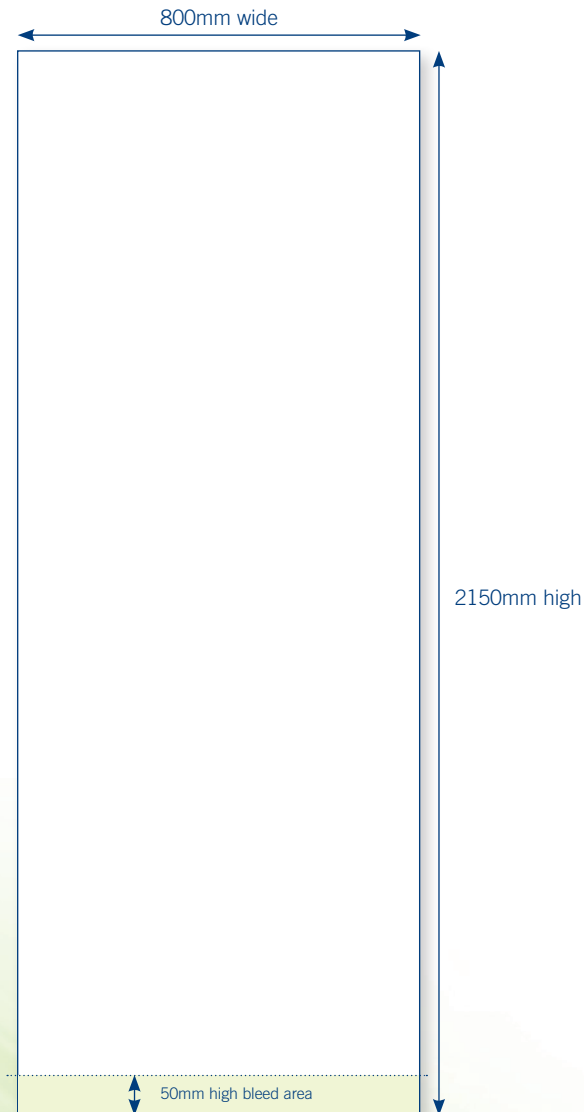


ZETA artwork

This is reference how to set your document artwork for the 800mm wide Zarracuda roller banner:



Set your document up 800mm wide by 2150mm high, do not add bleed it is not required for large format.

Visible graphic dimensions: 800mm wide by 2100mm high

The bottom 50mm of the document goes into the cassette of the Zeta unit, so please do not put any text in this area or near it as it may disappear into the unit.

You can set your document up at half size (400mm w x 1075mm h) or quarter size (200mm w x 537.50mm h) **However** keep an eye on resolution of images used. as they will be enlarge by x2 set at half size or x4 set at quarter size.

All images used should be set to CMYK and a minimum of 120dpi @ 100% in your document. For example an image @ 200dpi enlarged in software such as Quark/InDesign @ 150% will give an output of 60dpi, which will affect the quality of the image and will be awful on the final print.

Supply print ready artwork as **PDF, EPS or PSD formats** (we recommend fonts are converted to outlines) See our reference library online how to create a high resolution PDF for large format print if you need some pointers.

PDF Creation, main points to note:

- Crop Marks OFF
- NO BLEED
- Do not compress/downsample images
- Check ink output is what you expect
- Look out for transparency usage, convert spot colours used on gradients and overlays to CMYK
- PDF/X-1a:2001 - Standard
- Acrobat 4 (PDF1.3) Compatible
- Double check your PDF is a success by opening in photoshop and checking artwork is as it should be

Or if you require us to create print ready files from **Illustrator, InDesign or Quark** please supply all logos embedded eps files, images, links and both ALL fonts (there may be a charge for generating print ready files)